



Abu Dhabi International Book Fair

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www.adbookfair.com

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BOOK BUZZ HIT THE STREETS OF ABU DHABI

With only four days to go before the 19th Abu Dhabi International Book Fair (ADIBF) started, a live art installation on the corniche at Abu Dhabi created a buzz. People passing by the capital's busiest spot on Friday 13th March were treated to the visual spectacle, with most stopping to talk to the 'book people' to find out more about the book fair.

The Children's Corner – alive with activity

Building on the ADIBF's aim to introduce more people to the love of books and reading, this year's Children's Corner is bigger than ever. Offering an exciting range of activities throughout the show, the area will enable our young readers to access literature in a fun and interactive environment. With 3 different areas there will be 3 times the fun!

Interactive workshops on 'how to become an author' and 'the secret to creating animations' aim to inspire the fair's youngest visitors to think of reading and writing literature as a fun activity. While in the reading room furnished with brightly coloured beanbags, the children will be encouraged to get up close and personal with leading authors through book readings and signing sessions. Introducing the important role of literature in the heritage and culture of the region, and the UAE in particular, the Children's Corner will also play host to an Emirati heritage puppet show. With so much planned, the Children's Corner is sure to be buzzing with excitement and activity!

The Children's Corner can be found at 1A35.

Book Crossing returns to Abu Dhabi

Underlining the Abu Dhabi International Book Fair's commitment to inspire more people to read, fair organizers KITAB brought the second annual 'book crossing initiative' to Abu Dhabi's Marina Mall with the support of the Emirates Foundation. Over the weekend of the 6th and 7th of March, the event offered book lovers of all ages the opportunity to collect a free book to read and track its journey from person to person. Claudia Kaiser, General Manager of KITAB, explained, "Book Crossing is an exciting initiative that is gaining popularity worldwide", adding, "It's an ideal way for people to discover new authors or find new books by their current favourites. In addition there is the added bonus of being able to

search for a specific book, or track one you have left to see where it ends up."

The books on offer were generously supplied by the Emirates Foundation and included copies of the six novels nominated for the International Prize for Arabic Fiction. Speaking of Emirates Foundation's involvement in the event, Peter Cleaves, CEO of the Emirates Foundation, said, "The Emirates Foundation is delighted to be involved in this 'Book Crossing' initiative which, like our own 'Emirates Read' programme, encourages reading and literacy amongst young Emiratis."

For more information on Book Crossing, please visit: www.bookcrossing.com



What's cooking?

For those with a love of cooking, or the desire to learn, the Gourmand World Exhibition of Cookbooks and live cooking demonstrations in the show kitchen are not to be missed. Local chefs from restaurants in the UAE are joined by internationally renowned celebrity chefs from 5 countries to ensure this year's ADIBF is a diverse mix of colours, flavours and smells.

Chefs who will be present at the fair include Chef Vidhu Mittal, Chef Chakall, Chef Wan, Chef Fatema Hal and Chef Yvan Cadiou. For full details and times of chef appearances at the show kitchen, please see our What's Cooking? leaflet. The show kitchen and the exhibition of cookbooks can be found at venue 4D18.

